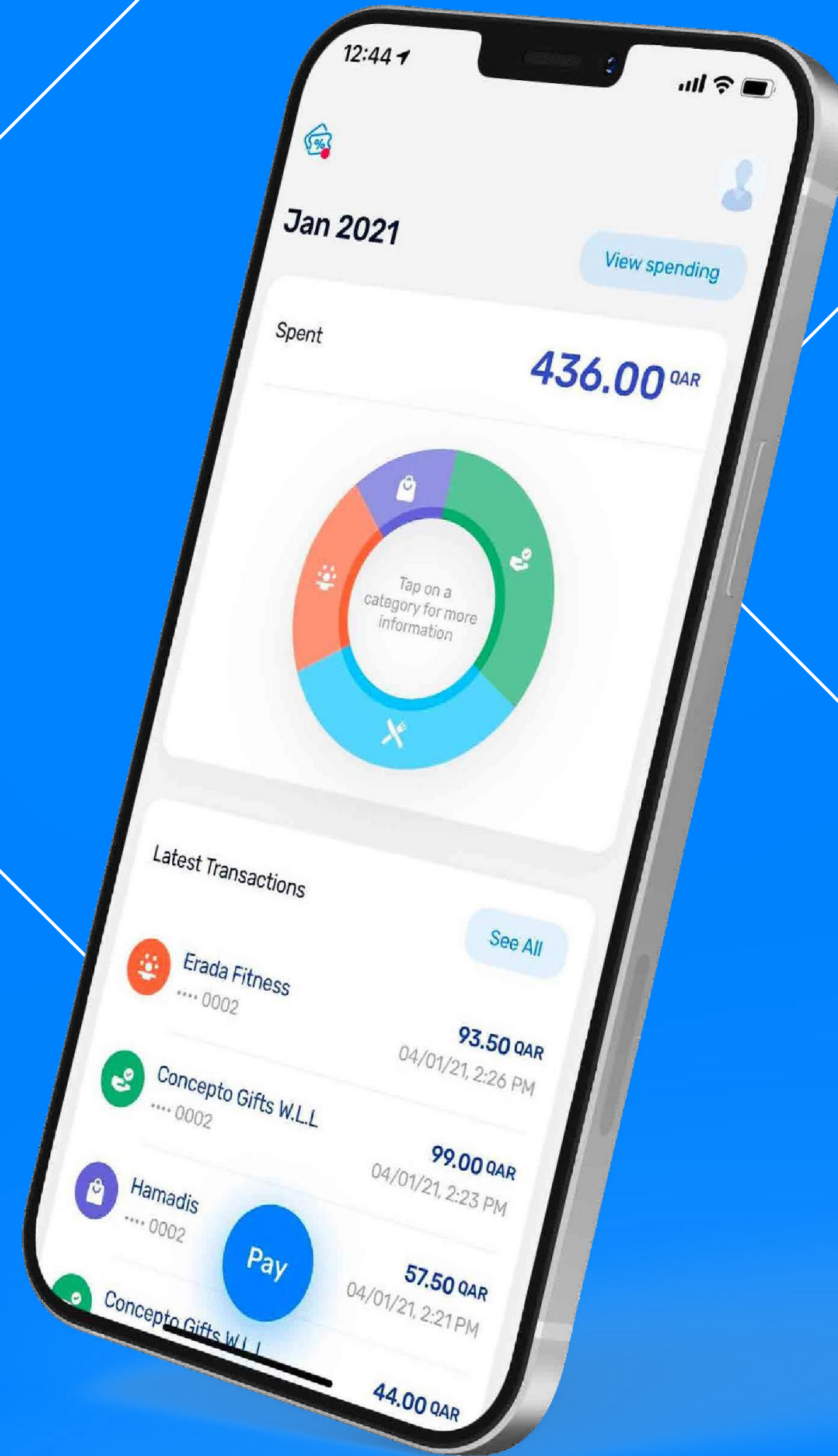


# SkipCash

a creative cashless experience





SkipCash is one-of-a-kind payment platform to help consumers & merchants enjoy seamless cashless experience. It is emerging in the Qatar market as a leader in delivering world-class FinTech payment solutions.

We are one of the fastest growing startup in the country building a large, scalable, and open transaction ecosystem that creates the maximum positive impact by providing holistic solutions.





## OUR VISION

To be the first Qatari Super App that propels the region forward through innovation and technology.





## OUR MISSION

To radically transform how people live by leveraging technology to connect them with endless possibilities.

# JOURNEY



Launch

December 2020



Regulatory

Licensed by  
Qatar Financial Center

Approved by  
Qatar Central Bank



Strategic

QNB  
Banking Partner

VISA  
Payment Partner

Microsoft  
Technology Partner



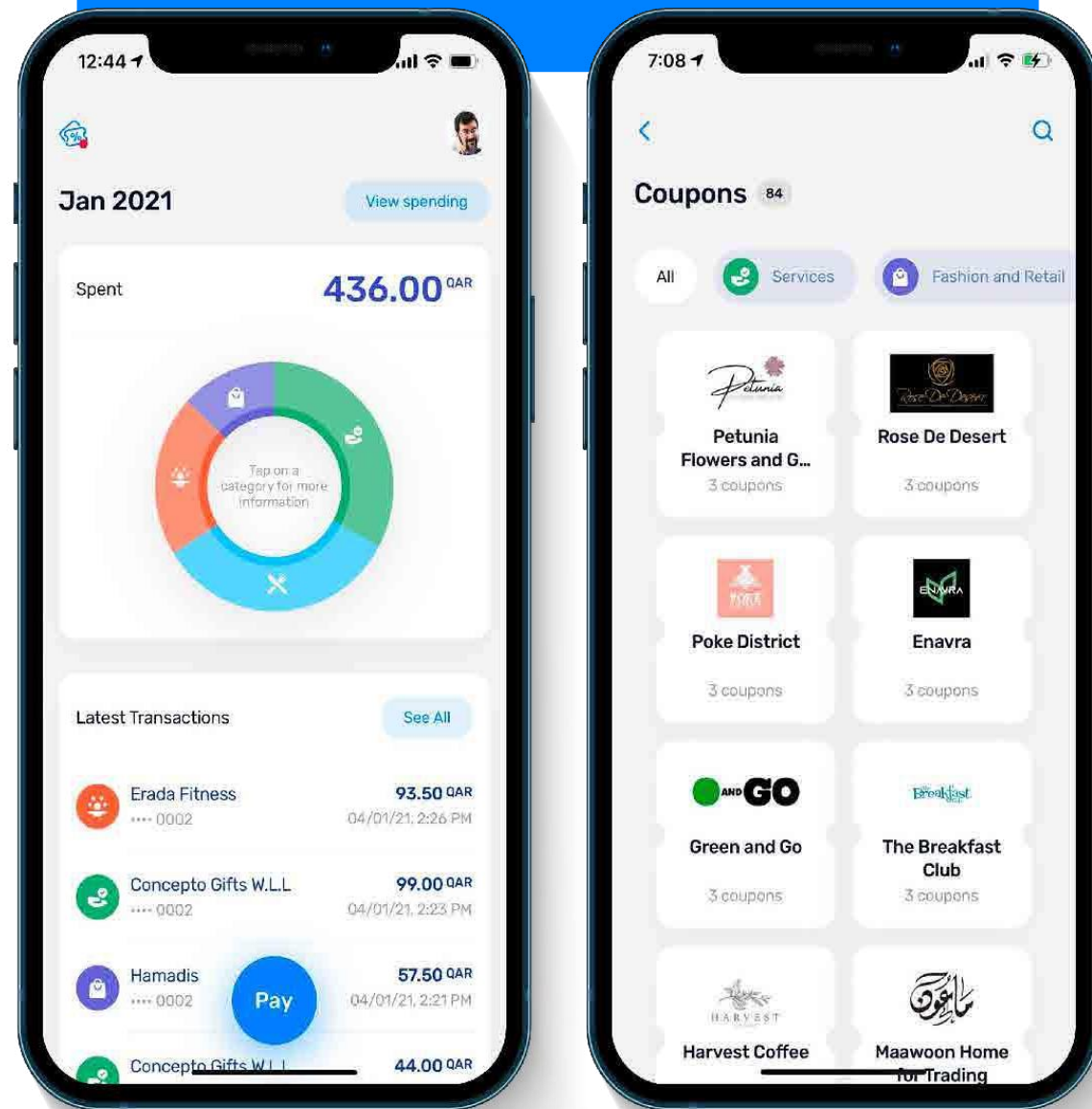
# THE SOLUTION

A payment platform that unifies the experience & engagement for consumers and merchants:

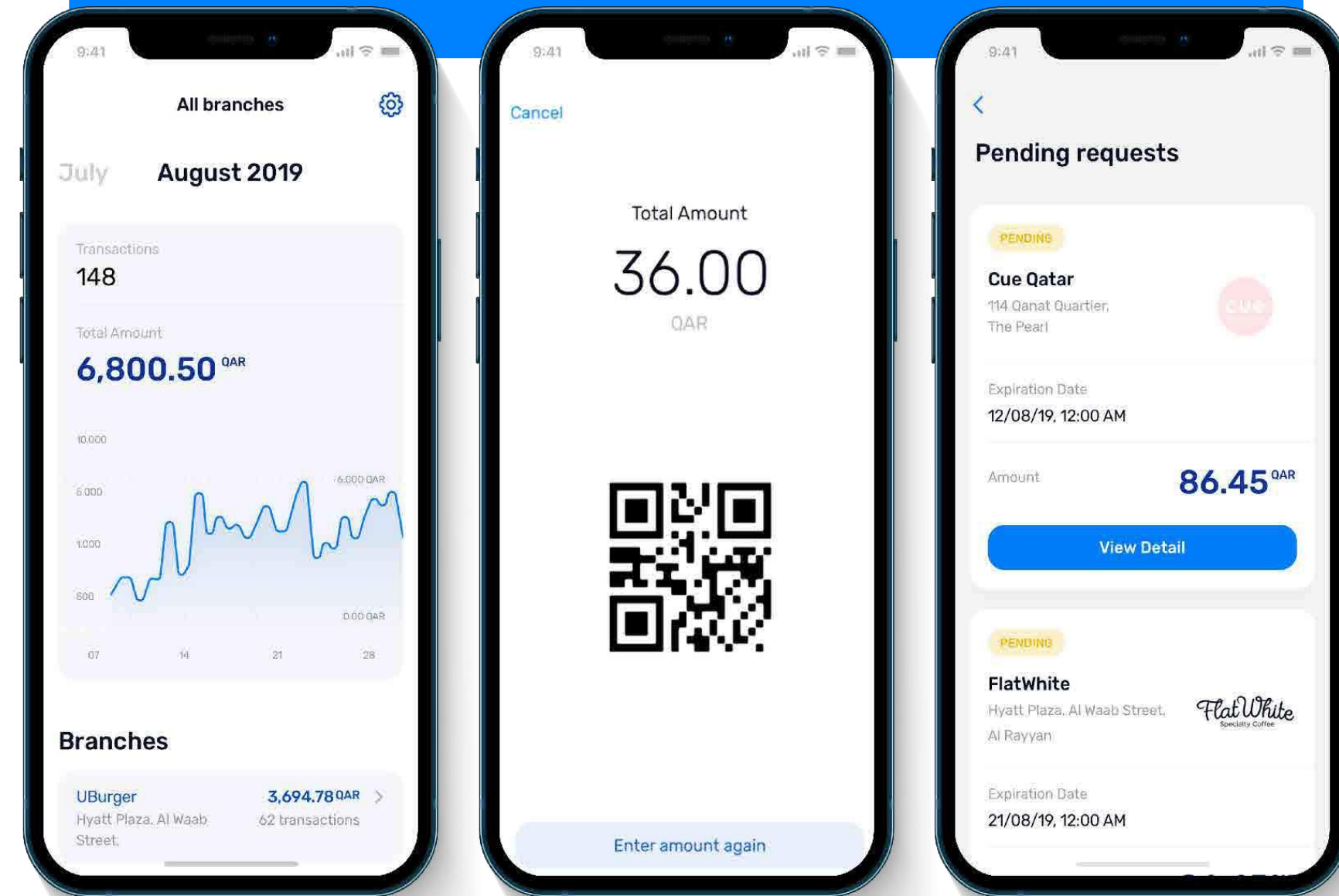
## Mobile Payment App



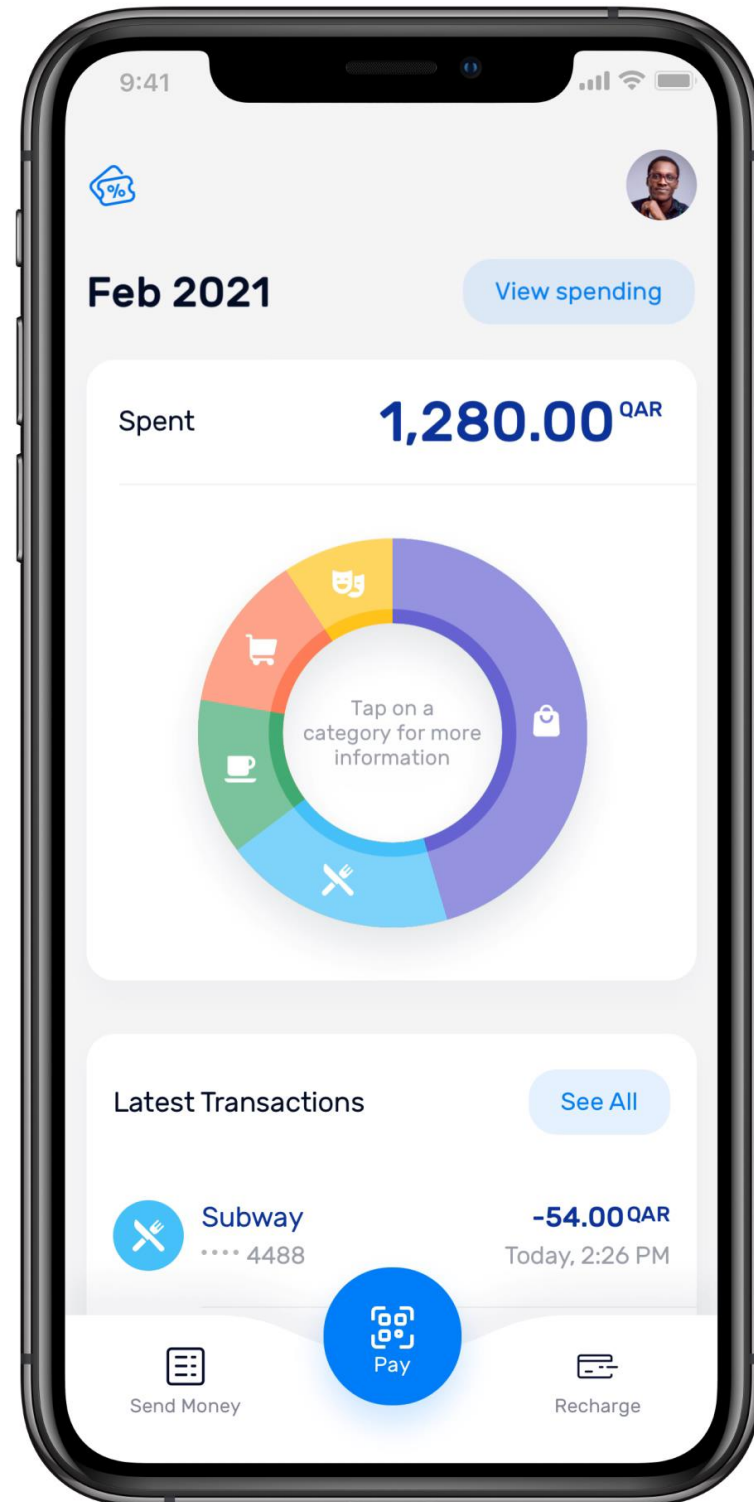
### SkipCash for Customers



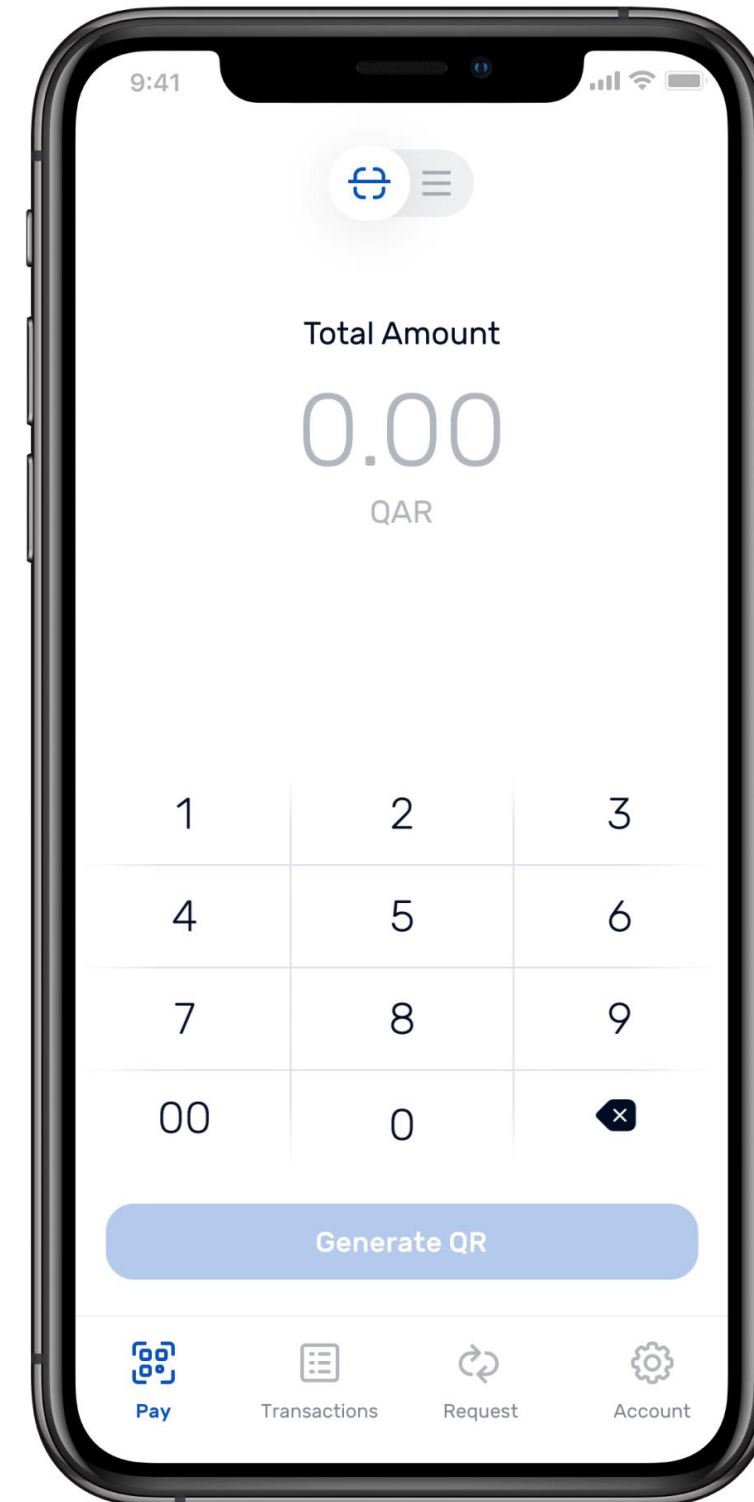
### SkipCash for Merchants



# Paying in Simple Steps



**Consumer**



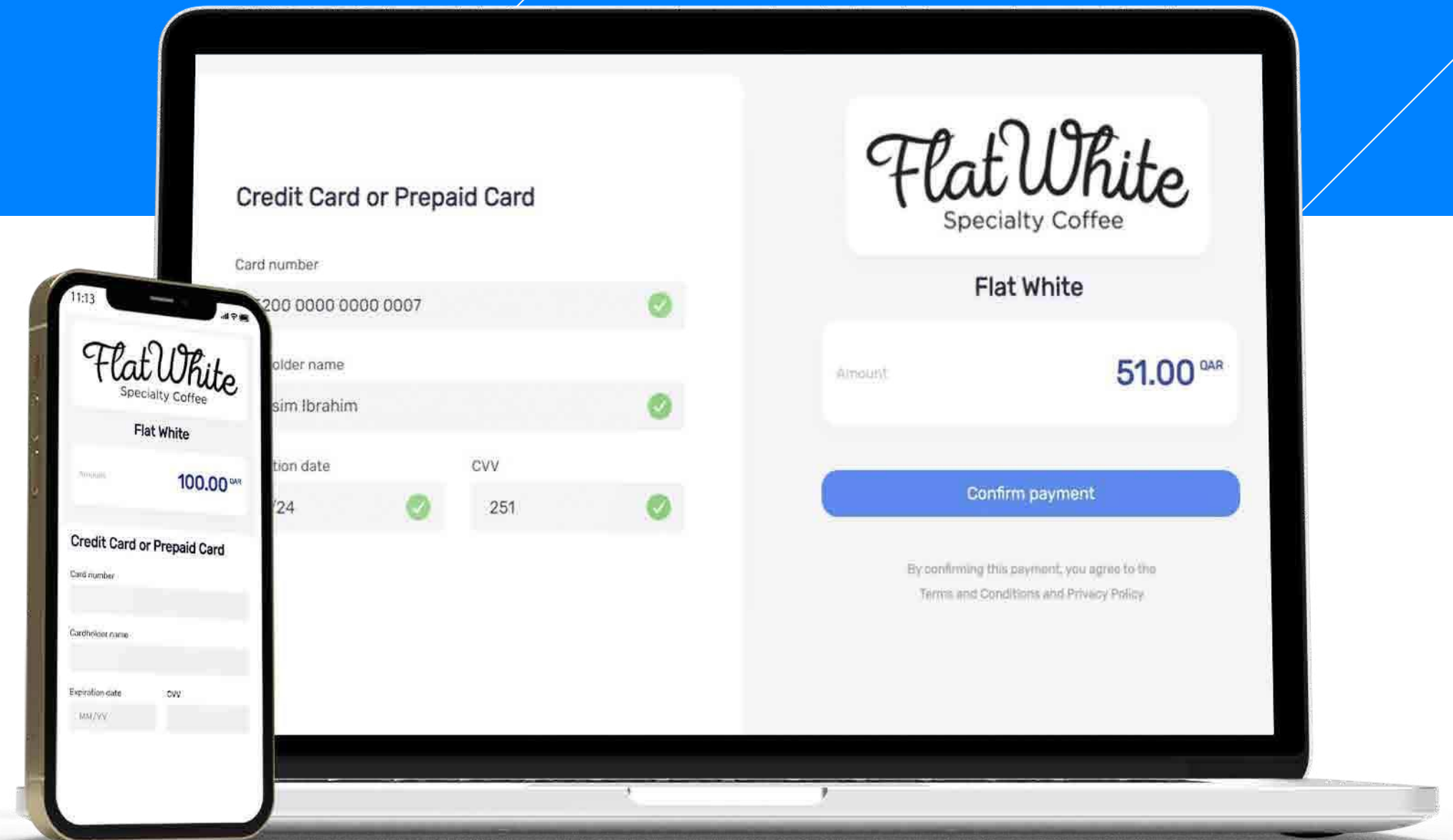
**Cashier**



# 2

## Online Payments Payment Gateway

Allow your clients to shop and pay electronically using their **Debit , Credit Cards , Apple Pay, and Google Pay** on all your digital platforms swiftly.





# Payment Gateway






## PC view


### Payment details

Debit - ATM بطاقة صراف الآلي

Credit Card بطاقة ائتمانية


Accepted cards:   

By confirming this payment, you agree to the [Terms and Conditions](#) and [Privacy Policy](#)

Powered by  SkipCash

### Order details

Merchant & Summary





**Flat White**  
Student Center  
24 Doha


Subject  
Flat White

Description  
Flat White has sent you a payment request of 10.00 QAR.

Amount **10.00** QAR


## Mobile view

11:49  4G 






**Flat White**


Amount **10.00** QAR [Show detail](#)



Debit - ATM بطاقة صراف الآلي

Credit Card بطاقة ائتمانية

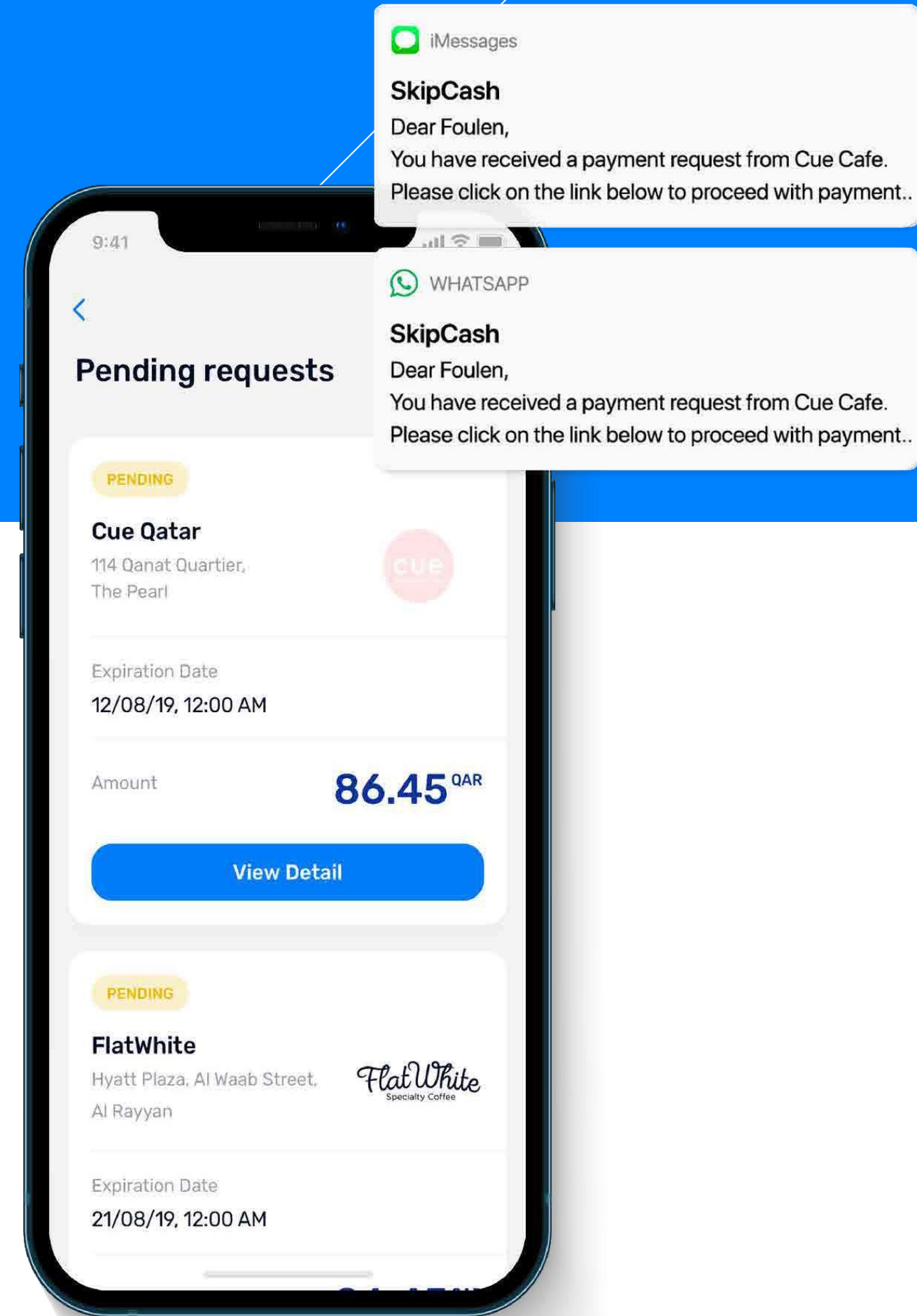
Accepted cards:   

Powered by  SkipCash

# 3

## Offline Payments Payment Link

Get paid from anywhere online by generating a payment link and receive your payments in a fast, secure, safe, and error free manner **through SMS and WhatsApp or in SkipCash app** with only few steps.



# 4

## Offline Payments QR-COD

Customers still asking for **Cash-On-Delivery**. Not an issue. You can print the invoice with our QR code, and the customer can pay it after delivery. No app is required. Saving you and the customer from the cash hassle.



# Merchant Create Invoice

The screenshot shows a web browser window with a merchant interface. It features three main sections: 'Customer Details' on the left, 'Order Details' in the top right, and 'Driver Details' in the bottom right. Each section contains input fields for various information. A 'Generate Invoice' button is located at the bottom, and the SkipCash logo is in the footer.

**Customer Details**

Customer Name \*

Customer Email \*

Customer Phone Number \*

**Order Details**

Order ID \*

Amount \*

**Driver Details**

Driver Name \*

Driver Phone Number \*

Generate Invoice

Powered By SkipCash

# Print

The screenshot shows a printed invoice with the following details:

**Order Details**

Order Id : 123      Order Date :22/06/2022

Customer Name : Mohammed Al-Delaimi      Order Time : 10:48:03

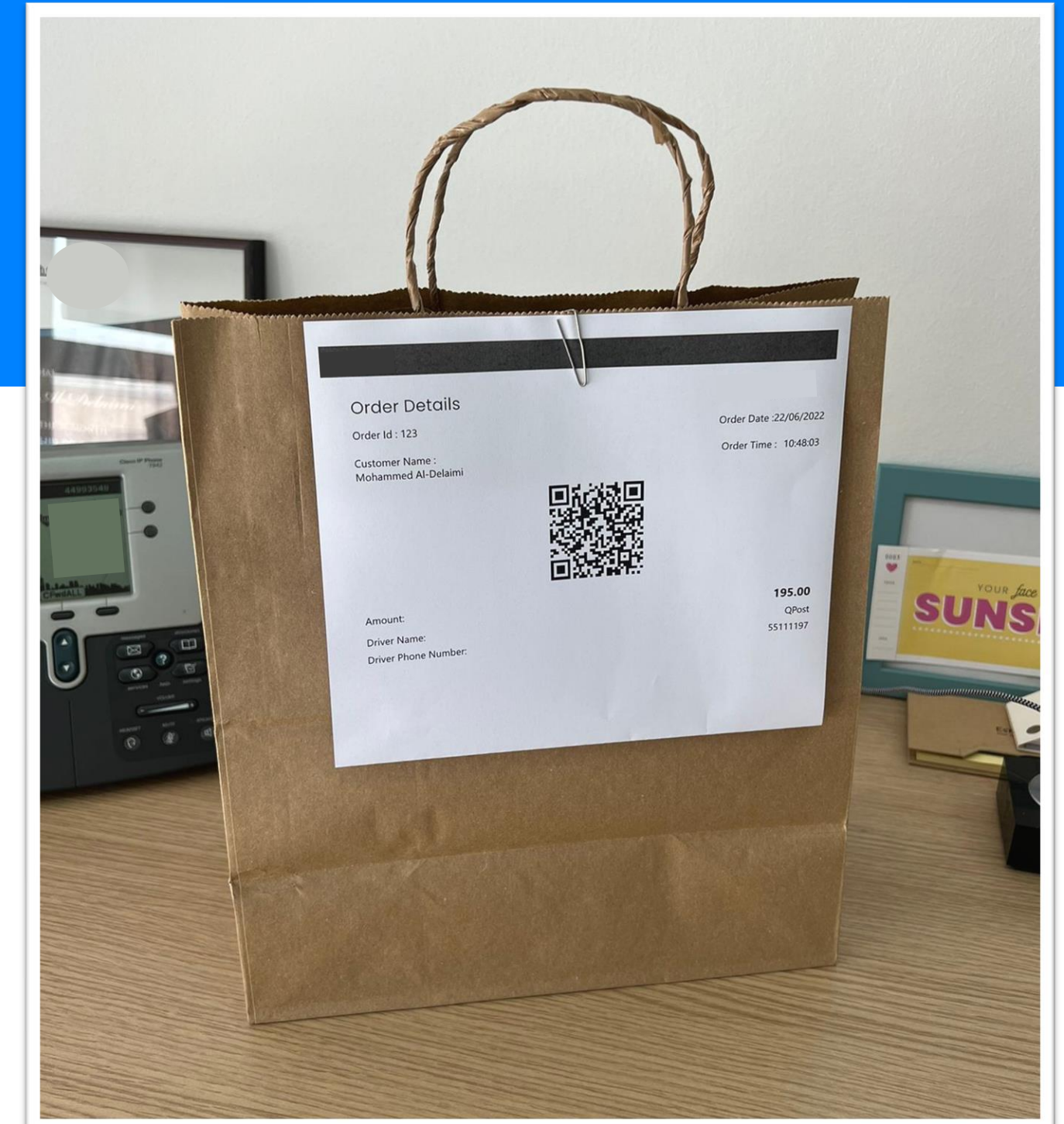
Amount: **195.00**

Driver Name: QPost

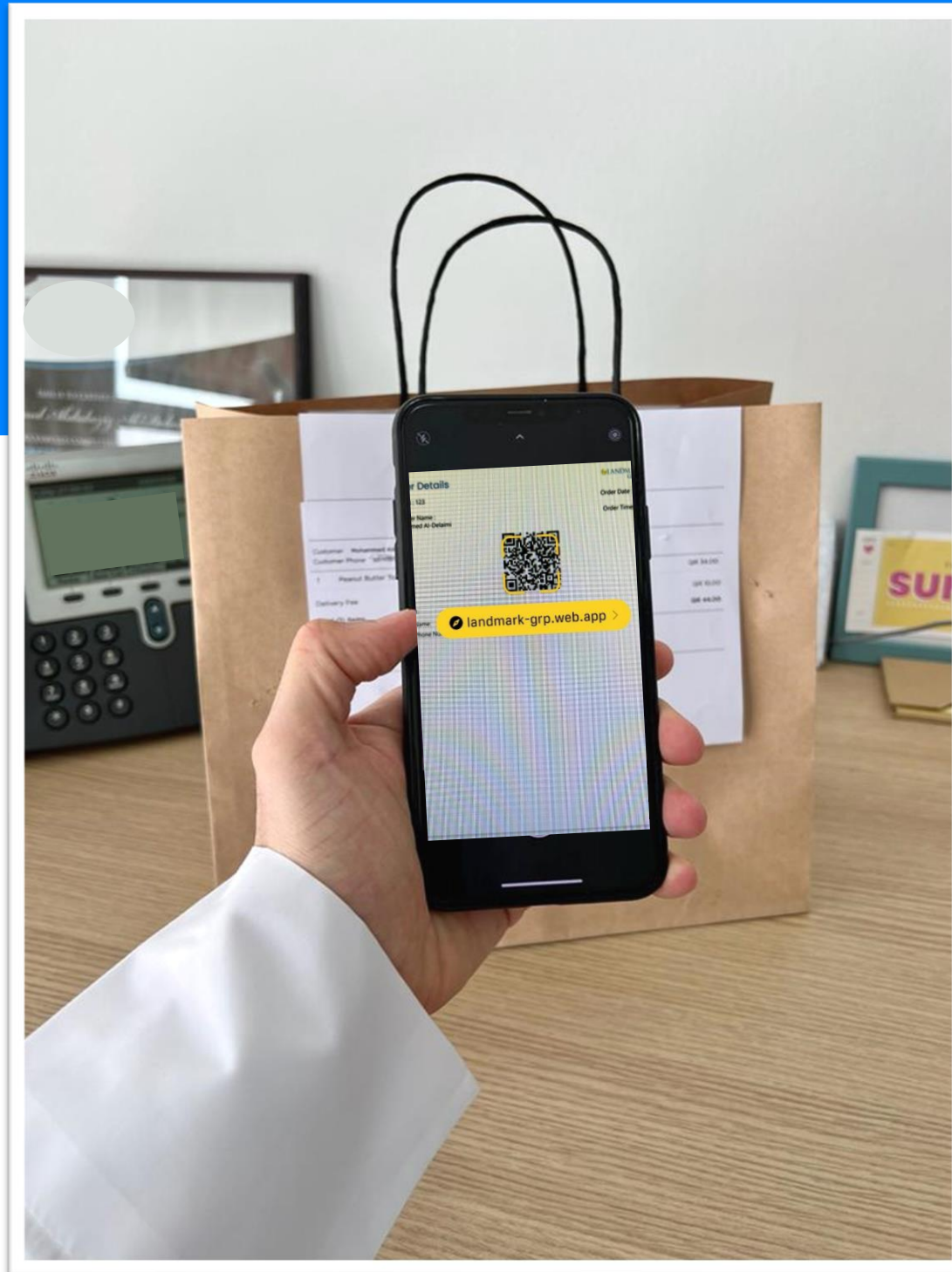
Driver Phone Number: 55111197

A QR code is displayed in the center of the invoice.

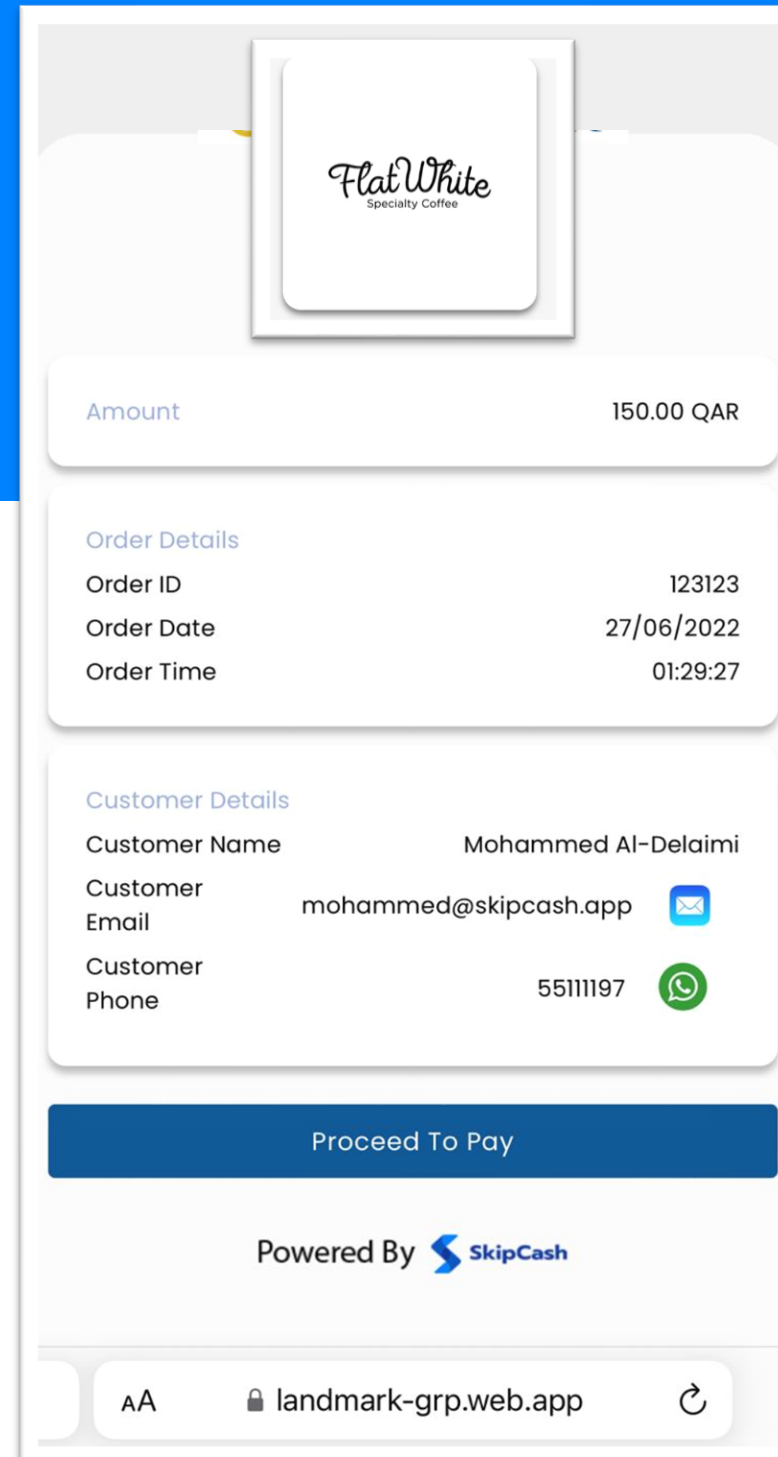
# Attach



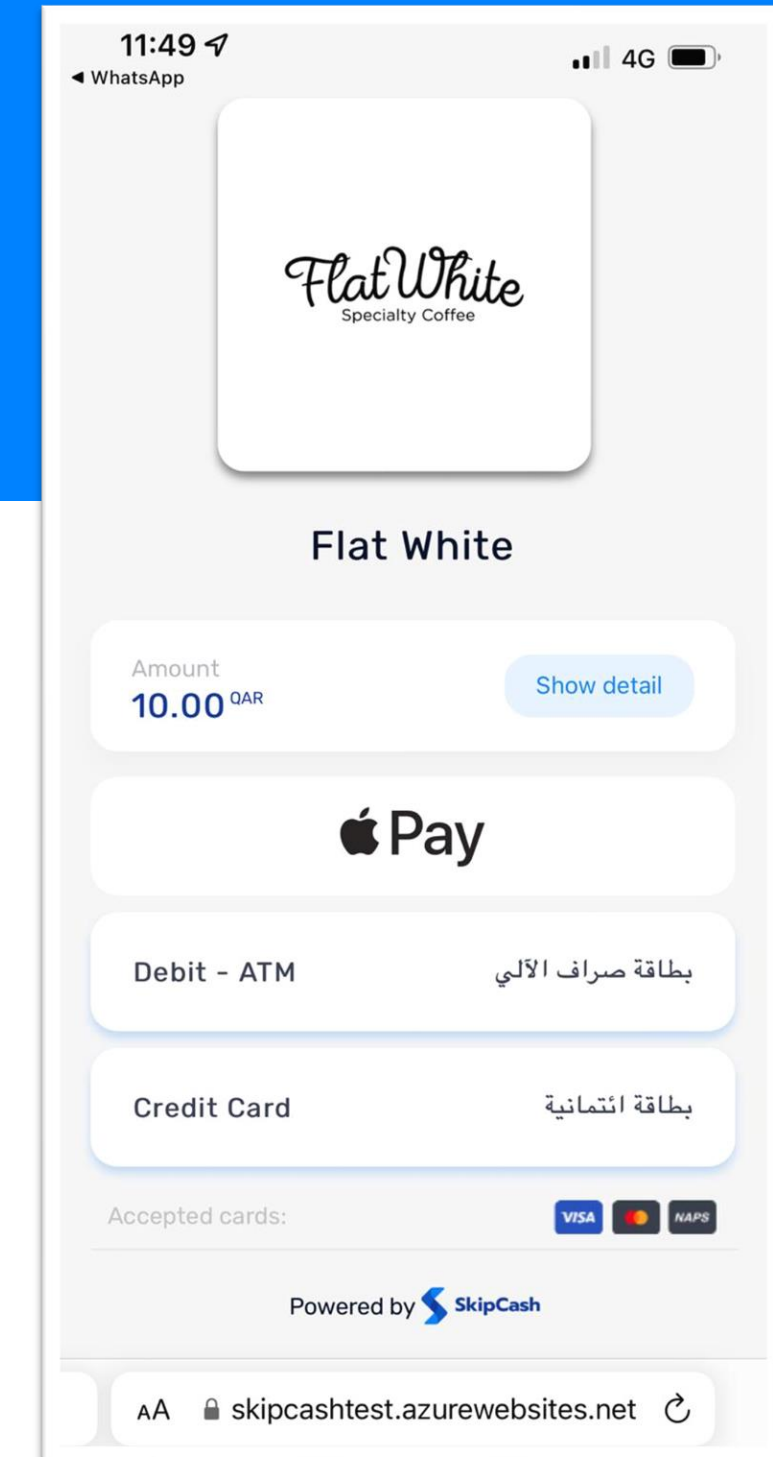
# Customer Scan QR Code



# Review



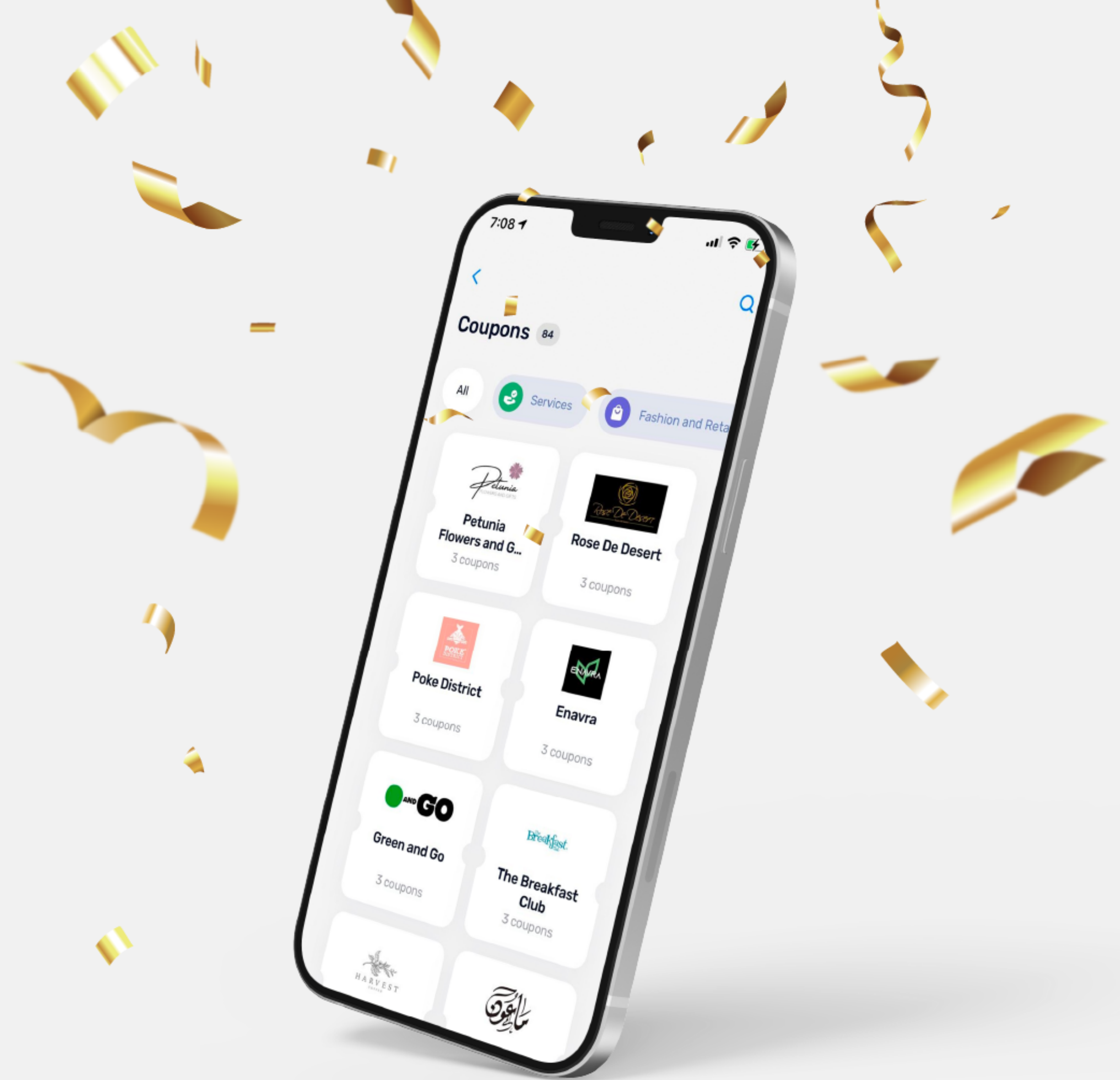
# Proceed to Pay





# Loyalty Program Platform

Several options to provide **Flexibility for Merchants** and **Rewarding experience for Shoppers.**



# WHY ACCEPT ONLINE PAYMENT WITH SKIPCASH?

## Wide choice of payment methods

Integrated multiple payment modes with both local and international debit/ credit cards payments across the globe.

## Easy Payment Process on Websites and Apps

Customers can check out from any website or apps using SkipCash.

## Fast go-to-market

We ensure that your SkipCash payments system is up and running swiftly with minimal disruption.

# Value Proposition

Unified payment experience



**Mobile Payment**



**Online**



**Offline**



**Spending Control**



**Instant Reporting**



**Flexible**

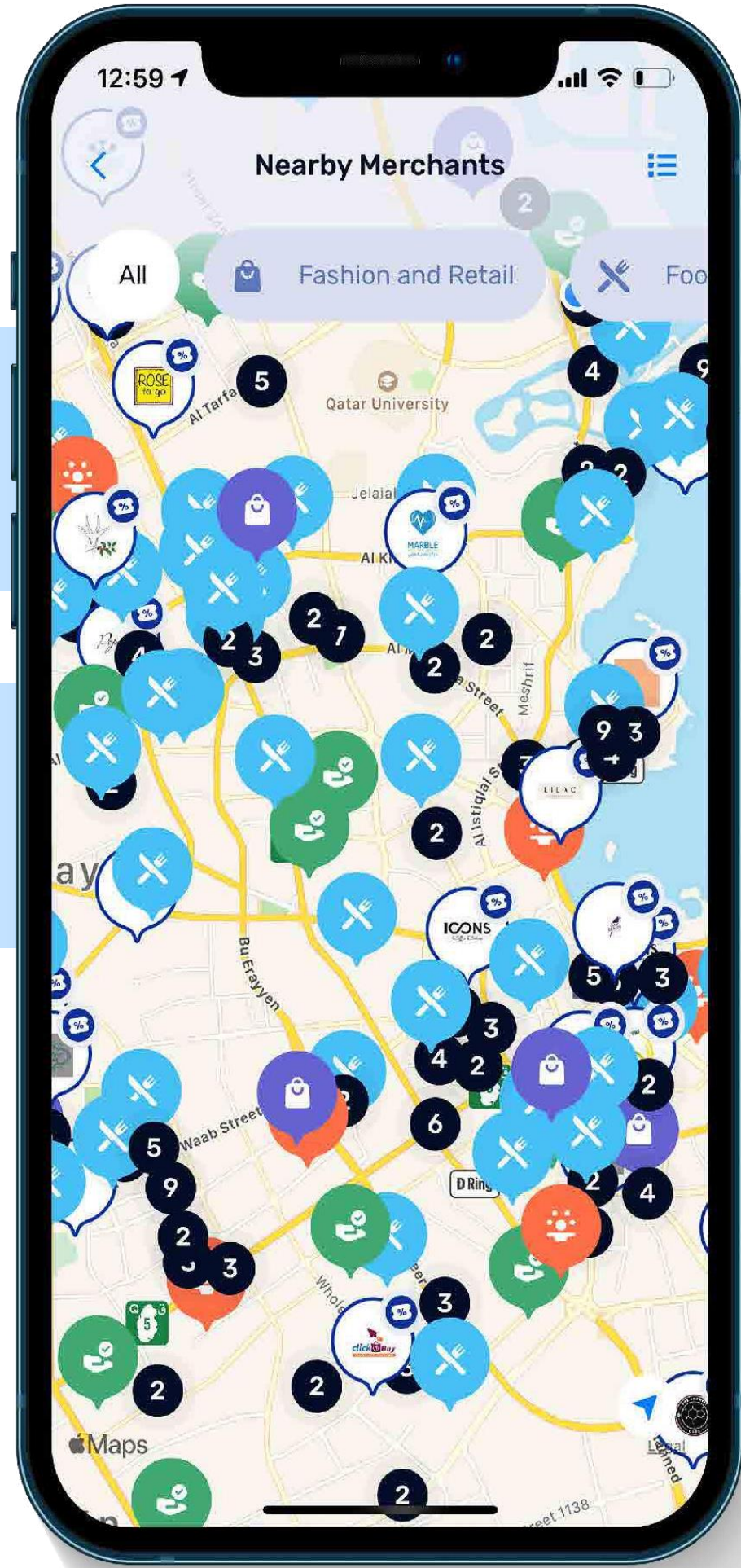


**Cost Effective**



**Easy to Use**





# MARKET TRACTION

**630+**

**Active  
SkipCash Merchants**

**840+**

**Locations in  
Doha | Al-Wakra | Al-Khor**

**33k**

App Downloads

**84,000+**

Transactions



# PRIME CLIENTS

## Food & Beverage



## Services



## Entertainment



# PRIME CLIENTS

Electronics



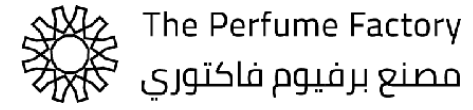
Fashion



H A M A D I S



Retail



crō|nō



Jewellery



# PRIME CLIENTS

Online

MOONLIGHT  
CONCEPT



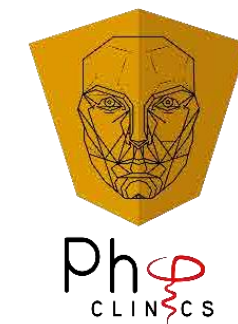
Fitness



Apps



Medical



## OUR PARTNERS



بنك قطر المركزي  
QATAR CENTRAL BANK

وزارة المواصلات والاتصالات  
MINISTRY OF TRANSPORT  
AND COMMUNICATIONS



**VISA**



مركز قطر للمال  
Qatar Financial Centre

واحة قطر للملوم  
والتكنولوجيا  
QATAR SCIENCE & TECHNOLOGY PARK  
عضو في مؤسسة قطر  
Member of Qatar Foundation



حاضنة الأعمال الرقمية  
Digital Incubation Center



# OUR SUCCESS STORIES AND RECOGNITION



SkipCash is part of Visa Fintech Fast Track Program



SkipCash is the winner of KPMG Tech Innovator in Qatar 2021



SkipCash is now Microsoft Partner



# OUR SUCCESS STORIES AND RECOGNITION



SkipCash signed a service agreement with Aura Group

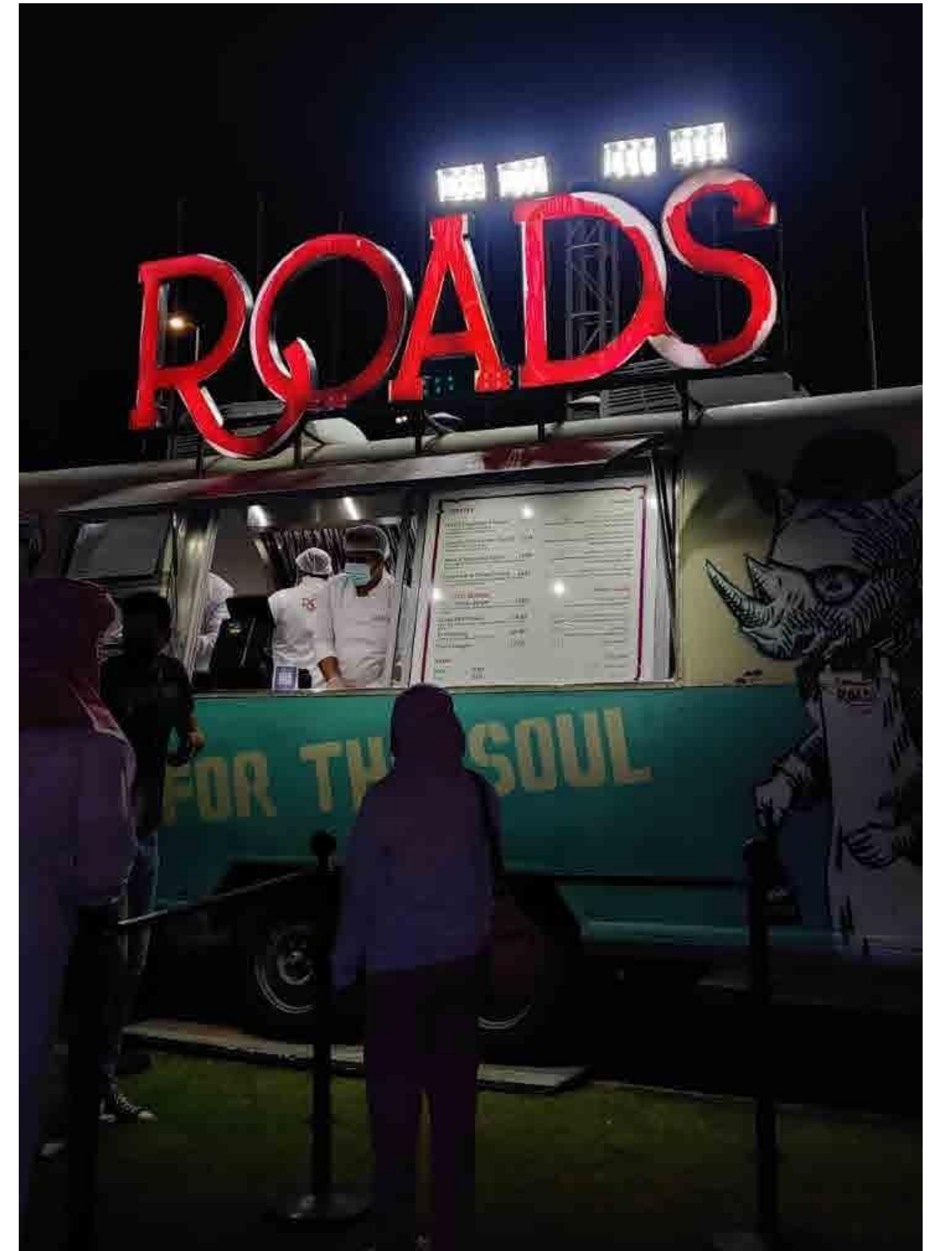


SkipCash signed a service agreement with beIN Media Group



# SkipCash participated in the Fan Zone at Amir Cup 2020

Several merchants were offering mobile payments instead of cash or cards payments.





## Upcoming Features



Virtual Accounts



Corporate Discounts



Loyalty Program Expansion



Tap-to-Phone

## Meet Our Team



**Mohamed Delaimi**  
*Founder & Managing Director*



**Sadia Nadeem**  
*GM & Operation Manager*



**Wassim Ibrahim**  
*Technology & Product  
Development*



**Huzzak Alam**  
*Finance & Senior  
Accountant*



**Yosr Jarraya**  
*HR Manager*



# Thank You



Manarat Lusail, Floor 25

[support@skipcash.com](mailto:support@skipcash.com) | +974 5599 9184 | +974 5599 9185  
[www.skipcash.com](http://www.skipcash.com)